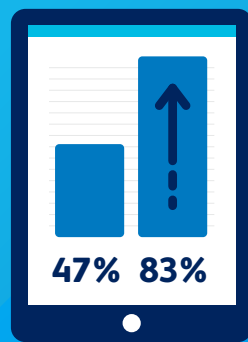


Women into Science Apprenticeship Programme

Positive Perceptions of Industry; Performance by Numbers.



The ambition for the **WISApp project** was to enhance female students' awareness and understanding of Apprenticeship training, practical skills and potential careers in the science-based industries.



3 regional pilot programmes – **East Midlands, South Wales, West Yorkshire.**

Before the work experience **47%** of girls had a positive perception industry – following the presentations this increased to **83%**.

23% of the girls involved in the programme are now strongly thinking about applying for an Apprenticeship in industry.

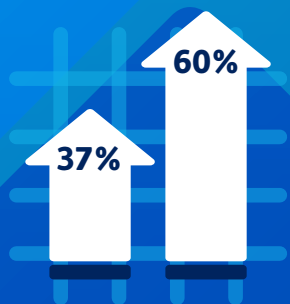
1021 girls received presentations on Apprenticeship opportunities and careers in science.



89 girls took part in work experience with local employers.



270 girls have requested a science-based work placement in the future.



The **1021** girls increased their positive perception of industry from **37%** to **60%**.

