

Writing Objectives That Work

Event Overview	Learning Outcomes At the end of this event you will:
<p>This one day event is designed to help learners to understand why some objectives work and others don't. Throughout the day we will look at how objectives can be re structured to make them much more useful, meaningful and achievable.</p> <p>A shortened version of this event can be delivered as a 1 hour webinar if required</p>	<ol style="list-style-type: none"> 1. Understand how to write an objective 2. Understand what makes an objective SMART. 3. Understand the phrases to avoid when writing objectives. 4. Understand how to deal with objectives that are difficult to write . 5. Be able to identify common mistakes and how to resolve them. 6. Be able to write more meaningful SMART objectives.
Who should attend this event?	
<p>This event is designed for anyone who has the responsibility of writing objectives across a range of business functions.</p>	